A TECHNICAL REPORT ON PEDAGOGY IMPLEMENTED

CASE STUDY, POSTER, PPTS, INDUSTRIAL VISIT

(GROUP ACTIVITY)

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

I-I SEM, BRANCH: ECE & EEE, MECH

DATE OF EXECUTION: 26/03/2022

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Activity –CASE STYDY

Name Of Activity: Group activity

Course: Matrix BEFA

Name Of Topic: Case study

Year/Branch: I B.Tech I Semester ECE, EEE,MECH

INTRODUCTION ON PEDAGOGY:

Group activity is a tool in which three or more students learn something together to solve a problem statement in the form of case study. This is the best tool for the teacher to create platform to the students interaction with other students and share their ideas. This gives more results in education system. There are so many advantages of collaborating learning.

1. Peer to peer learning.
2. Effective team work.
3. Multiple solutions.

IMPLEMENTATION:

- Students work together in groups of Five:
  
  Study the CASE STUDY Twice or Thrice

- The questions are given below regarding case

- The Team divide Case Study in to SWOT Analysis
Name: Y. Krishna
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Case Study:
Dabur India Limited:
Dabur India Limited is an Indian FMCG company set up in 1884 via the mean of six bakers.
ACTIVITY: POSTER PRESENTATION

INDIAN ECONOMY

The Economy of India is the tenth largest in the world by nominal GDP and the world's second largest by purchasing power parity (PPP). The country is one of the largest by area and population, a member of BRICS and a developing country among the top 35 global leaders according to the IMF.

An economy is the total aggregate sum of all transactions or exchange between two parties, where both parties agree to act where, as a result, competition occurs to balance economy, in turn.

ACTIVITY: PPTS

Indian Economy

Jales of Transformation

K. Chaitanya Panchal
21-307, Macher
A good marketing strategy should cover the following:
- Identifying a business goal
- Market Research and learning about one’s customers
- Competitor analysis

The inbound methodology can be applied in three ways:

1. **Attract**: drawing in the right people with valuable content and conversations that establish you as a trusted advisor with whom they want to engage.
2. **Engage**: presenting insights and solutions that align with their pain points and goals so they are more likely to buy from you.
3. **Delight**: providing help and support to empower your customers to find success with their purchase.
ACTIVITY: INDUSTRIAL VISIT
OUTCOME: Students will be able to take decision making, team work coordination, multiple alternative solutions for a problem statement

Suggestions given to Slow Learner:

- Counseling given to student how to mingle with their classmates to share their points.
- Improve the confidence it will improve the knowledge
- Participate actively in the activities it will simplify the concepts

CHALLENGES:

1. To overcome stage fear
2. Require support of another faculty.
STUDENT FEEDBACK:

1. More active to participate in the activity
2. feels more satisfactory with outcome of activity.
3. By industrial visit they shared their queries and practical knowledge gained by the students.
4. Students had known about new pedagogies how to save time, confidence and commitment for a task with team effectiveness

Submitted: 

HOD

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PRINCIPAL