A TECHNICAL REPORT ON PEDAGOGY IMPLEMENTED

CASE STUDY , POSTER ,PPTS,INDUTRIAL VISIT

(GROUP ACTIVITY)

BUSINESS ECONOMICS AND FINANCIAL ANALYSIS

I-I SEM, BRANCH: ECE&EEE,MECH

DATE OF EXECUTION: 26/03/2022

AY: 2021-22

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Activity –CASE STYDY

Name Of Activity: Group activity

Course: Matrix BEFA

Name Of Topic: Case study

Year/Branch: I B.Tech I Semester ECE, EEE,MECH

INTRODUCTION ON PEDAGOGY:

Group activity is a tool in which three or more students learn something together to solve a problem statement in the form of case study.This is the best tool for the teacher to create platform to the students interaction with other students and share their ideas. This gives more results in education system. There are so many advantages of collaborating learning.

1. Pear to pear learning.
2. Effective team work.
3. Multiple solutions.
4. Deep learning.

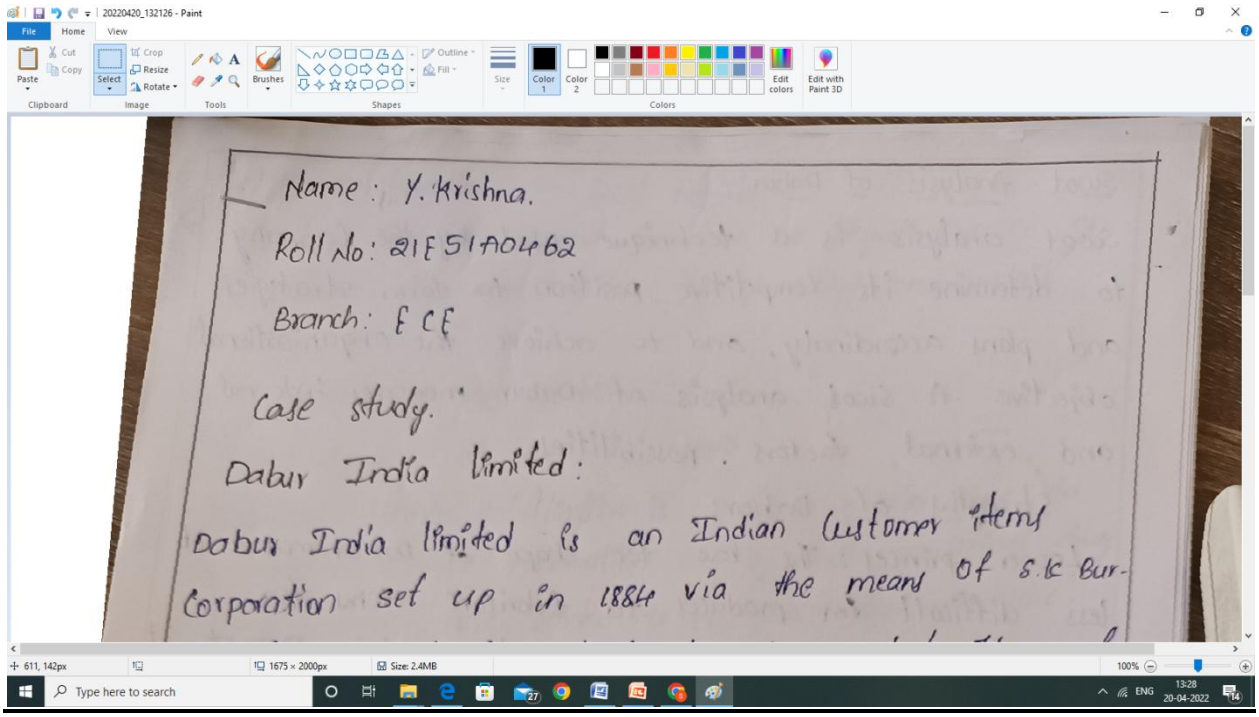
IMPLEMENTATION:

- Students work together in groups of Five:

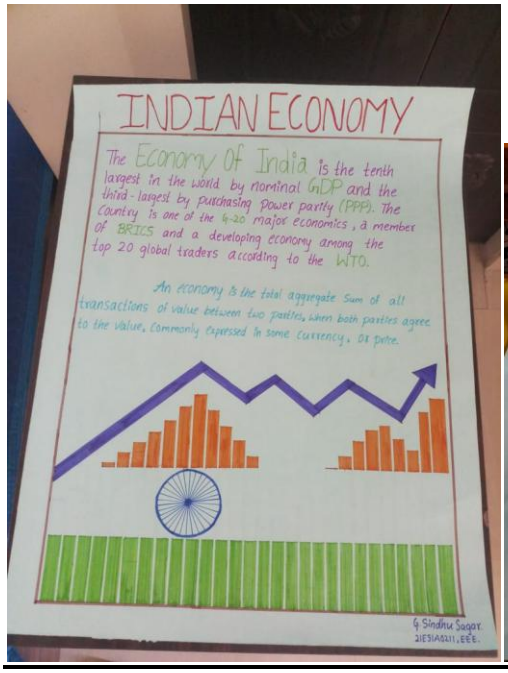
  Study the CASE STUDY Twice or Thrice

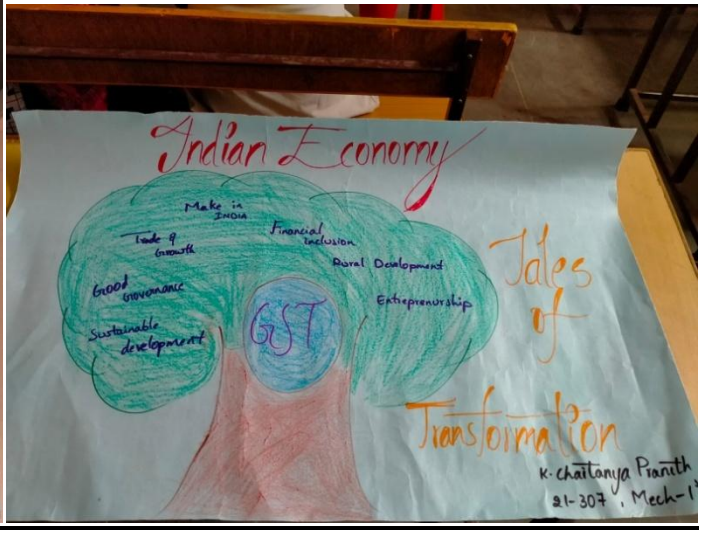
- The questions are given below regarding case

- The Team divide Case Study in to SWOT Analysis

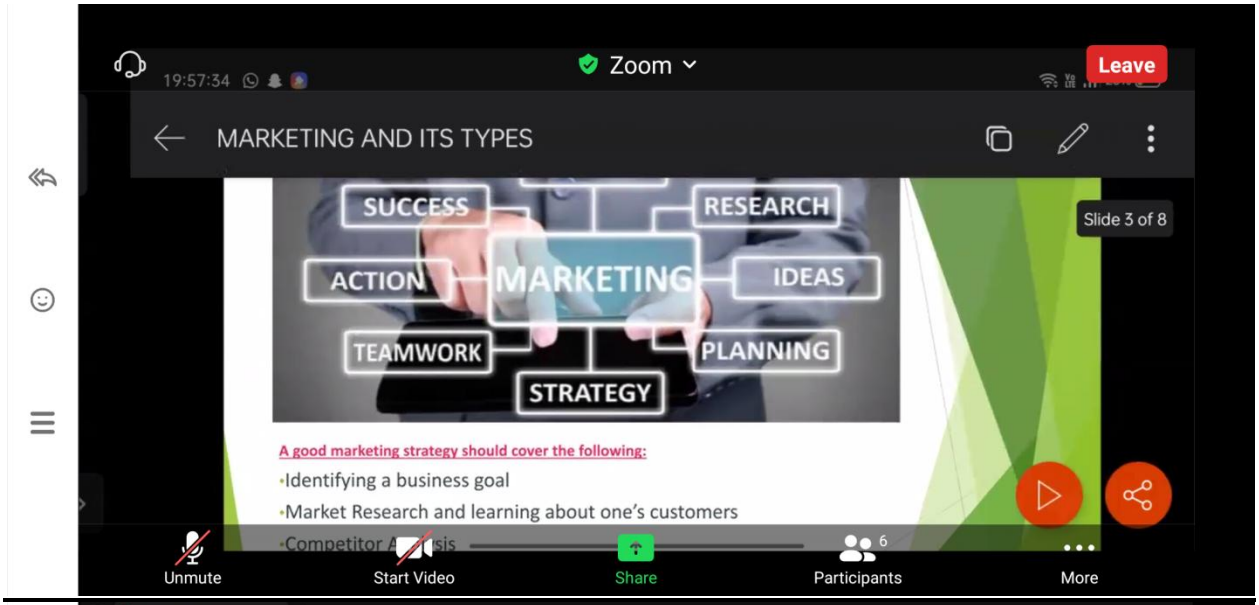

20220420_132126 - Paint
Name : Y. Krishna.
Roll No: 21E51A04462
Branch: ECE
Case study.
Dabur India limited:
Dabur India limited is an Indian Customer items
Corporation set up in 1884 via the means of S.K Bur-
Type here to search

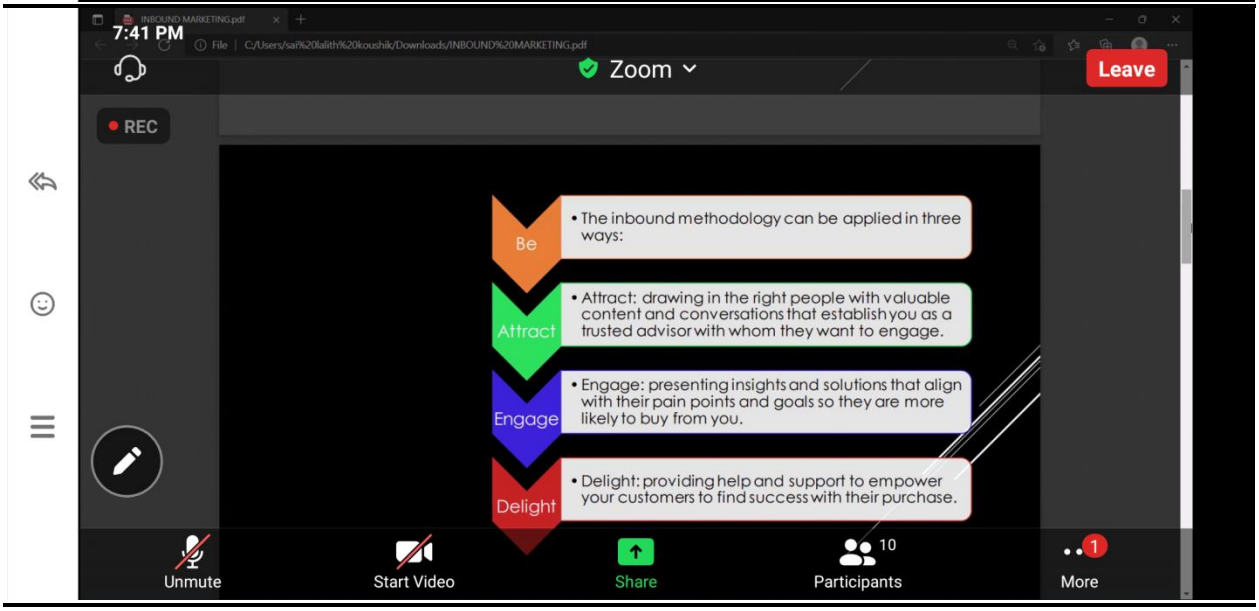
ACTIVITY : POSTER PRESENTATION

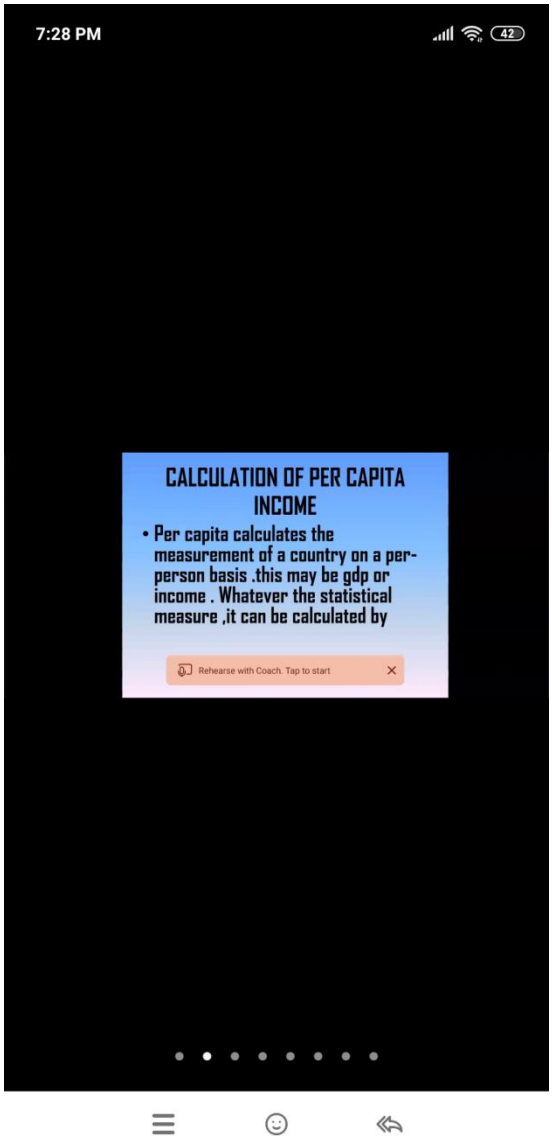




ACTIVITY : PPTS


19:57:34
Zoom
Leave
MARKETING AND ITS TYPES
SUCCESS
RESEARCH
ACTION
MARKETING
IDEAS
TEAMWORK
PLANNING
STRATEGY
Slide 3 of 8
A good marketing strategy should cover the following:
•Identifying a business goal
•Market Research and learning about one's customers
Unmute
Start Video
Share
6
Participants
More


7:41 PM
Zoom
Leave
REC
Be
• The inbound methodology can be applied in three ways:
Attract
• Attract: drawing in the right people with valuable content and conversations that establish you as a trusted advisor with whom they want to engage.
Engage
• Engage: presenting insights and solutions that align with their pain points and goals so they are more likely to buy from you.
Delight
• Delight: providing help and support to empower your customers to find success with their purchase.
Unmute
Start Video
Share
10
Participants
1
More



ACTIVITY : INDUSTRIAL VISIT

OUTCOME: Students will able to take decision making, team work coordination, multiple alternative solutions for a problem statement

Suggestions given to Slow Learner:

- Counseling given to student how to mingle with their classmates to share their points.
- Improve the confidence it will improve the knowledge
- Participate actively in the activities it will simplify the concepts

CHALLENGES:

1. To overcome stage fear

2. Require support of another faculty.

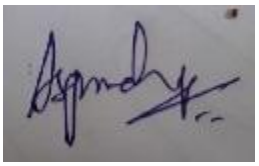
STUDENT FEEDBACK:

1. More active to participate in the activity

2. feels more satisfactory with outcome of activity.

3 By industrial visit they shared their queries an practical knowledge gained by the students.

4 Students had known about new pedagogies how to save time ,confidence and commitment for a task with team effectiveness



Submitted: **HOD** **PRINCIPAL**

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